



# Felt's Printing & Signs

*Serving the Bay Area  
Since 1991*

## FeltsPrinting.com

- Hundreds of Printed & Sign Products





# Printed Products

## Digital or Offset?

That is a good question! While Offset is still the king in our "Long Run Printing", Digital Presses have become the Master for Short Run.

With our New Digital Presses we are able to print 2500 dpi in brilliant colors at 10,000 impressions an hour on almost any kind of media.

The Answer is simple - You no longer have to store a large inventory of printed products. Now you can Print what you need, when you need it - It's Just a Click Away.

## What kind of Printing can Felt's Printing & Signs do?

### Just to name a few...

- Business Cards
- Flyers
- Brochures
- Labels
- Stationary
- Catalogs
- Envelopes
- Invitations
- Booklets
- Color Copies
- NCR Forms
- Manuals
- Postcards
- Posters
- Tickets
- Calendars
- Note Pads
- Newsletters
- Work Orders
- Menus



Self Cover Catalogs

Paneled Brochures



Business Cards



Flyers



Color Copies



Stationary



Door Hangers



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# Printed Products



Postcards



Tickets



Table Calendars



NCR Forms



Baptism Invitations



Table Tents



Mouse Pads



Note Pads



Sticky Notes



Photo Prints



Dinner Menus



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# Vehicle Graphics

## Why Vehicle Graphics?

Mobile advertising is becoming one of the most cost effective forms of advertising, to promote businesses both large and small.

When it comes to promoting your company with vehicle graphics, this type of advertising works for you even when your vehicle is not on the road.

So, park your vehicle near a high traffic area and it will act as a billboard for you 24/7.

With these added benefits, you are sure to increase your customer base, and yearly business revenue.



Vehicle Wrap



Magnetic Sign



Vinyl Letters

*Expose Your Business with a Vehicle Wrap...*



*...and Turn Some Heads!*

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# Building Signage



LED Channel Letters



Plastic Formed Letters

## Long Lasting Signage

Felt's Printing & Signs offers numerous types of exterior signage, to meet your varying needs.

Let us know what your ideas are for a sign design, and we will create the highest-quality exterior signage for your business, or organization within your budget.

Illuminated signs utilize either internal or external light for a bright, visible message to attract customers day, or night.

Our custom illuminated signs are ideal for hard-to-find buildings, and help your business and location be noticed.

Traditionally, illuminated signs consist of neon, and fluorescent lighting.

LED signs, however, are now the most commonly used illuminated signs due to their energy efficiency, durability, and minimal required maintenance. Ask about the benefits of LED lighting.



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# Outdoor Signage



Monument Signs



Lawn Signs



Hanging & Window Signs

## Outdoor Signage

Signage is a crucial component of any successful business. Both your indoor and outdoor signs are a direct reflection of who you are as a brand, and what your customers think of you.

Without signage, most of your target audience wouldn't even know you exist. That is why it is so important to find a commercial sign company, who understands what it takes to make clean, professional business signage.

Felt's Printing & Signs has over 27 years of experience in creating custom business signs for companies, just like yours.

With professional design services, state of the art design tools and great customer service, our team is qualified to help you create signs, that will accomplish your business goals.



A-Frames



Tear Flags



Comparable Sizes

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# Specialty Products



**Canvas Prints**



**Glass**



**Metal**

## Specialty Printing

At Felt's Printing & Signs our UV printing technology offers users direct-printing capabilities onto a virtually limitless range of three-dimensional media, allowing quick and easy product customization.

Our UV Printer can print on almost anything that has a flat surface, such as...

- Glass,
- Metal
- Plastic
- Vinyl

We can even print on golf balls, flash drives and much more.



**Printed Wallpaper**



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# Label Printing



## Paper / Vinyl Labels

- Baked goods
- Candles
- Candy and confectionery
- Cleaning supplies
- Chemicals
- Coffee and tea
- Cosmetics
- Desserts, pies and cakes
- Gifts and gift baskets
- Gourmet and specialty foods
- Honey
- Jams, jellies and preserves
- Juices and ciders
- Nuts
- Oils (essential and olive)
- Organic and natural foods
- Personal care products
- Pet foods
- Produce
- Sauces and salsas
- School stickers
- Soaps and shampoos
- Spices and herbs
- Syrups
- Vitamins
- Water bottles



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# Garment Printing



## Large Selection of Products

Garment printing is one of the most in demand option for customizing apparel because, printing on apparel is a very cost effective way to show your message.

You can personalize t-shirts, bags, hats, blankets, towels, and more with expert garment printing, using a high-quality photo image, custom logo or other special graphic. Our staff will help you perfect your design, so that the finished product looks professional.

So, tell us the type of garment printing you have in mind, and Felts' Printing & Signs professional staff, will be happy to assist you.

### We provide the following types of Garment Printing

1. Direct to Garment Printing
2. Screen Printing
3. Embroidery
4. Heat Press
5. Dye Sublimation



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# ADA Signage



## ADA Signage

Felt's Printing & Signs provides signage for the Americans with Disabilities Act (ADA).

These signs help you meet federal ADA requirements by marking wheelchair accessible building entrances, rooms within buildings, and parking spaces that are van accessible.

Let us help you bring your facility into compliance with our:

### Outdoor Accessibility Sign Uses

- Identify parking spaces
- Note wider walkways
- Point out passenger loading zones
- Mark entrances and exits
- Identify rescue assistance areas
- Provide directions to the nearest accessible facility

### Indoor Accessibility Sign Uses

- Point to elevators and hoist ways
- Identify restrooms
- Designate volume-control telephones
- Mark permanently designated rooms and spaces
- Identify functional areas

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# Grand Format Printing



**Giant Banners**



**Outdoor Displays**



**Promo Displays**



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# Graphic Design



## Graphic Design

Felt's Printing & Signs specializes in creating and producing the visual tools necessary for companies to achieve their marketing objectives. We create brochures and advertisements that promote sales, logos that express a unique identity, that motivate customers to act.

Since 1991, we have provided complete design and production services suitable for virtually any communications challenge.

We have helped many clients create the professional image, that would take their business to the next level.

Let us do the same for you.

We offer brand identity services including:

- Art Direction
- Concept and Identity Development
- Logo Development and Illustration
- Product Photography
- Corporate Images
- Complete In-house Production
- Over 1 Million Promotional Products

## Looking to Match a Color?

### MEASUREMENT & COLOR ACCURACY

At Felt's Printing & Signs, we understand "Color Matching". Each project from start to finish is calibrated using the Pantone® Color Matching System, which measures color and mitigate color variation in print jobs.

Matching colors in today's print-on-demand market requires the most advanced spectrophotometers, densitometers, and color management systems available.

To deliver accurate colors print after print, we also employ the most dedicated print team in the industry, for the past 27 years, we have helped our clients identify and match thousands of different pms and process colors, enough to fill eight volumes of the Pantone Library of Color.

Give us your CMYK or Pantone number, art sample, or a brand new color, and we will find a match.

## Logo Design



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# Signs of All Kinds



## Do I Really Need Signs?

Answer - Here are five good reasons for it:

1. Signs are the most effective, yet least expensive form of advertising.
2. Signs are your introduction, and handshake with those passing by. It identifies your business or event to existing and potential customers.
3. Signs are always on the job for you, advertising 24 hours a day or however long you need it.
4. People often judge a business or event by how it looks on the sign.
5. Many merchants have increased their business measurably, just by adding a good sign.

As one sign industry professional put it, "A business without a sign, is a sign of no business".



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Placeholder text

# ImPrint Products

Order Right From our Website

**Over 1 Million  
ImPrint Products  
Ask about it!**



**DESK & OFFICE**



**PENS**



**BADGES & BUTTONS**



**BAGS**



**DRINKWARE**



**MUGS**



**CLOCK & WATCHES**



**KEY CHAINS & ELECTRONICS**



**STRESS RELIEVERS**



**CALENDARS & MAGNETS**



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# Online Ordering

If you are looking for a competitive price,  
you have come to the right place.

## ImPrint Products

Want to make an impression that  
will stay with your customer  
after your personal visit?  
You can now! With over 1 Million  
Products to choose from you  
are sure to find that  
perfect message.



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## You Have a Business Partner with Felt's Printing & Signs

Whether you are doing business at your home or office - think of Felt's Printing & Signs as your "Business Partner".

Drop by or contact us about your next project, and without delay we will assign you to a professional, who can assist you.

We aim to please, and we will go out of our way to prove it.

## You Wanted It When?

With current trends of "Print-On-Demand" old technology can no longer cut it. For us to better serve you, we have added the latest technology in Digital Printing and Large Format Inkjet Equipment - Give us a try, we can meet the most demanding projects.

*Think of Felt's Printing & Signs as Your Other Business Office!*



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